

ENGLISH-SPEAKING MAGAZINE IN THE PYRÉNÉES-ORIENTALES



PRINT AND ONLINE

Launched in 2005 by Kate Hareng, our popular magazine is printed and distributed throughout the P-O 4 times a year. The magazine and website are bursting with useful information, funny facts, upcoming events and local businesses. Our readership is made up of ex-pats, second home owners, tourists and even the local French population looking to improve their English.

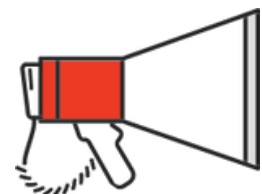
HOW IS P-O LIFE UNIQUE?



The only publication for English-speakers in the Pyrénées-Orientales



Thousands of loyal readers and fans



A gateway to the English-speaking community's advertisements

MAGAZINE

KEY FIGURES

15 000

COPIES
PRINTED IN SUMMER

4

EDITIONS PER
YEAR

+100

DISTRIBUTUION
POINTS

LIFE IN THE PYRÉNÉES-ORIENTALES

Available for FREE in the tourist offices, supermarkets, campsites and partners across the Pyrénées-Orientales.

Digital copies downloaded from around the world.

The pages are full of tourist Information, great walks, useful tips, French exercises, events calendar, English directory, local news, restaurant reviews, activity suggestions...

In fact, a whole lot of things you probably didn't know!



Agence de Développement Touristique des Pyrénées-Orientales, Chiffres Clés 2020

ONLINE

KEY FIGURES

1 000

VISITS TO SITE
PER DAY

5 000

FACEBOOK
FOLLOWERS

5 000

NEWSLETTER
SUBSCRIBERS

WEBSITE, SOCIAL MEDIA & EMAIL CAMPAIGNS

Our website has excellent search engine optimisation and thousands of visitors from France, the UK, the USA and other English-speaking countries looking for information about the Pyrénées-Orientales.

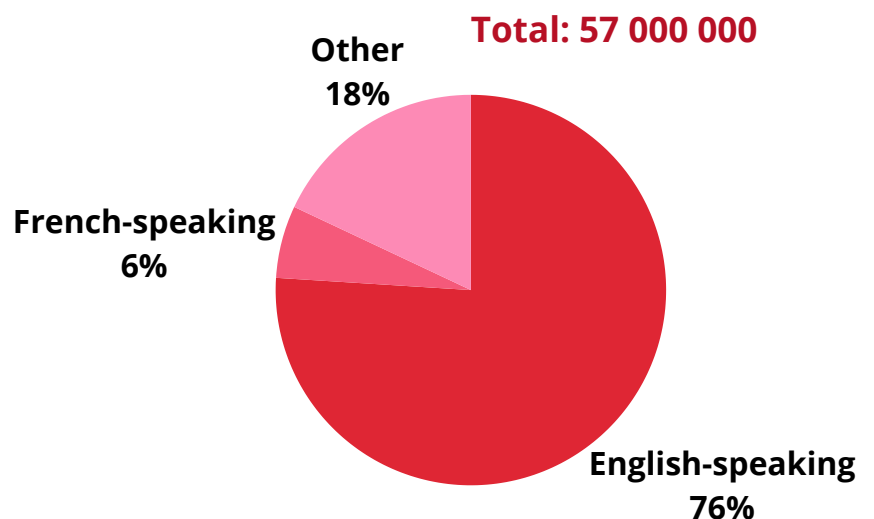
The website newsletter is received by 5000 English speakers each week.

We also operate a growing Facebook group and Instagram account, full of tourists and residents constantly looking for recommendations and places to go.

FACEBOOK INTERACTION APRIL - MAY 2022



WEBSITE VISITORS JAN - MARCH 2022



PRICES EXCLUDING VAT

MAGAZINE

MAGAZINE DIRECTORY (12 MONTHS)	180€
1 EDITION	
1/8 PAGE	140€
1/4 PAGE	270€
1/2 PAGE	400€
FULL PAGE	595€
INSIDE/BACK COVER, MIDDLE PAGE	750€
*1 YEAR CONTRACT WITH 1 INVOICE/PAYMENT -10%	

ONLINE DIRECTORY + SOCIAL MEDIA + NEWSLETTER

ONE-OFF EVENT (1 FEATURE)	50€
12 MONTH CONTRACT	
1 FEATURE PER QUARTER	199€
1 FEATURE PER MONTH	350€

DIRECTORY DUO (12 MONTHS)

2 LINES MAGAZINE + ONLINE + SOCIAL MEDIA + NEWSLETTER	
1 FEATURE PER QUARTER	360€
1 FEATURE PER MONTH	600€

SPONSORED EMAIL

CONTENT SENT TO NEWSLETTER SUBSCRIBERS (5000)

*DISCOUNT -5% (FROM 4 EMAILS)

500€

SPONSORED ARTICLE

2 FEATURES IN THE MONTH

(ONLINE + SOCIAL MEDIA + NEWSLETTER)

250€

TERMS OF SALE: PAYMENT PRIOR TO PRINT / PUBLICATION



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